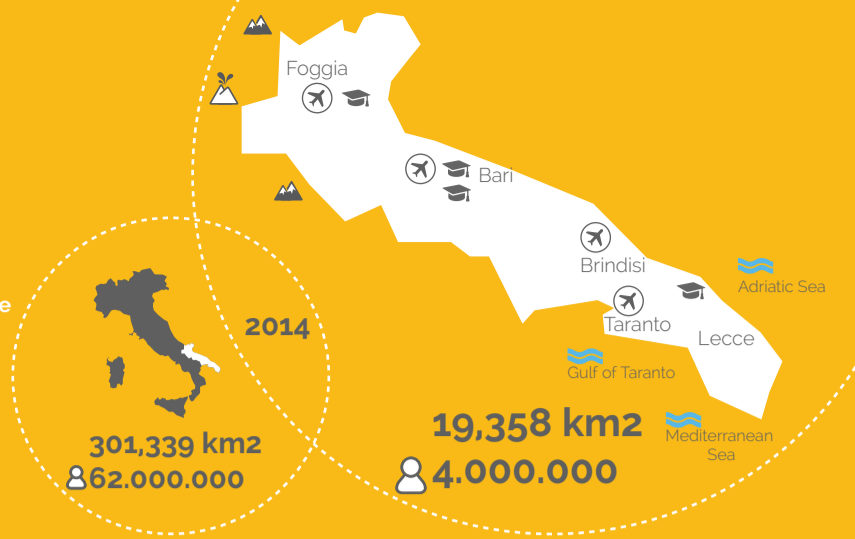


INFOGRAPHIC PUGLIA - ITALY

(V1.0 - June 2015)

Also known as "Heel of the boot"
 Provinces: Bari, Barletta-Andria-Trani, Brindisi, Foggia, Lecce, Tarente
 Capital: Bari
 Famous for: art, culture, food & wine and nature



4 AIRPORTS 25 ACTIVE AIRLINES



Air Berlin
 Blue Air
 British Airways
 Brussels Airlines
 EasyJet
 Germanwings
 Helvetic
 Lufthansa
 Ryanair
 Transavia
 Turkish Airlines
 Wizz Air

- ✈ Bari
- ✈ Foggia
- ✈ Brindisi
- ✈ Taranto

HIGH DENSITY OF PORTS 800 KM OF COASTLINE



important Mediterranean terminal for transport and tourism

SMARTPUGLIA 2020 LONG TERM STRATEGY



(investment in billion €)

- Joint Focus:
- Sustainable Manufacturing
 - Health and Environment
 - Cultural and Social Innovations

2014-2020

INTERNATIONAL ACCLAIMED BRANDS FASHION & FOOD



MELTIN'POT
CARLO PIGNATELLI



CANTELE



5 MICHELIN-RATED RESTAURANTS



Bari
 Carovigno
 Ostuni
 Alberobello
 Ceglie Messapica



2015

POPULAR FILM LOCATION



19 feature length films
 8 documentaries
 2 television series
 8 television shows
 1 web serie
 5 video clips
 2 commercial campaigns

2013

FLOURISHING WINE ECONOMY



export

2018

>€200M



2014

€100M



7th biggest wine producing region (worldwide)
 >85 km² of winyards



LEADER IN ITALIAN OLIVE OIL PRODUCTION



production (Italy)

40%



production (Europe)



ES IT GR

UP FRONT REGION IN RENEWABLE, GREEN ENERGY



25%



20%

(of the national total)

UNESCO WORLD HERITAGES



Castel del Monte - Bari (1240 A.D.)
 Trulli - Alberobello (+/- 1500 A.D.)

4 UNIVERSITIES

> 80.000

students



- 🎓 Bari
- 🎓 Foggia
- 🎓 Salento
- 🎓 Casamassima

GRAVE CRYPT OF SAINT NICHOLAS



15 March 270 – 6 December 343
 Model for the eventual "Santa Claus"