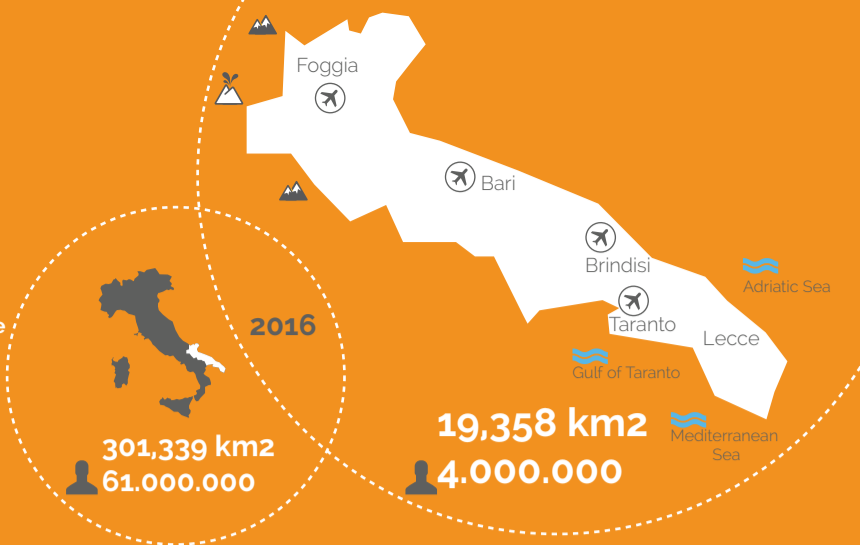


INFOGRAPHIC PUGLIA - ITALY

2016 edition

Also known as "Heel of the boot"
 Provinces: Bari, Barletta-Andria-Trani, Brindisi, Foggia, Lecce, Tarento
 Capital: Bari | Population: 325.000
 Famous for: art, culture, food & wine and nature, sustainable energy



4 AIRPORTS
 >25 ACTIVE AIRLINES

800 KM OF COASTLINE
 CAVES, UNSPOILT SANDY & ROCKY BEACHES

PUGLIA365
 LONG TERM STRATEGY



2015

6.2M
 passengers

+6.5%
 from 2014

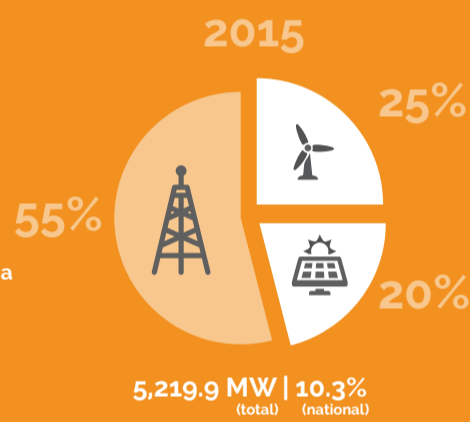


2016-2025

INTERNATIONAL ACCLAIMED BRANDS
 FASHION & FOOD

7 MICHELIN-RATED
 RESTAURANTS

UP FRONT REGION
 IN RENEWABLE, GREEN ENERGY



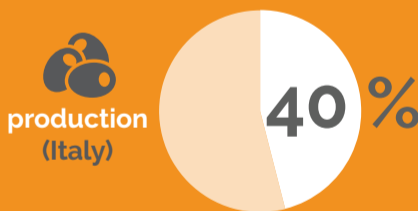
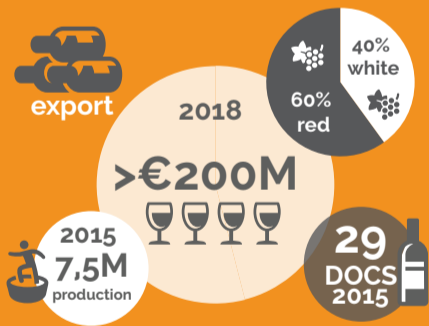
- Pashà - Conversano
- Angelo Sabatelli - Monopoli
- Umami - Andria
- Già Sotto l'Arco - Carovigno
- Al Forno da Ricci - Ceglie Messapica
- Cielo - Ostuni
- Bacco - Barletta

2016

EUROPE'S WINE CELLAR:
 FLOURISHING WINE ECONOMY

LEADER IN ITALIAN
 OLIVE OIL PRODUCTION

PROTECTED DESIGNATION OF ORIGIN
 (DPO PRODUCTS)



7th biggest wine producing
 region (worldwide)
 >85 km² of winyards



UNESCO
 WORLD HERITAGES

GRAVE CRYPT OF
 SAINT NICHOLAS

LAND OF THE
 OLIVE TREES



Castel del Monte - Bari (1240 A.D.)
 Trulli - Alberobello (+/- 1500 A.D.)



BARI
 15 March 270 – 6 December 343
 Model for the eventual "Santa Claus"



70
 million